

# Mark Swirsky Photography

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## Family Portraits School Fundraiser



**My name is Mark Swirsky, a professional photographer located in Pittsfield, specializing in weddings and portraiture in the Berkshires and surrounding areas for 40 years. I frequently offer my services to benefit organizations through fundraisers, so please take a couple of minutes to read further..**

After you've introduced your students/families to the fundraiser idea (I've included a letter you're welcome to copy), families will contact me to set up their appointment (sessions are usually photographed outdoors at one of our lakes). Cost per student, including family is **only \$50**. Families may also opt for a \$100 photo session at their home (a small travel fee may apply outside of Pittsfield area). **Your school will receive \$25 in either case!** Any number of family members may be included in the session, and individual photos of each family member as well as complete group shots can be taken. Proofs will be posted online and a link to a private web page will be emailed to each family for them to view and order their shots. Payment will either be made directly to your school (and you reimburse me) or the other way around - whichever works better for your school.

**These portraits will be enjoyed in your students' homes, make great gifts for family and friends, and can be used as a class yearbook photo for the students! This fundraiser is available to all students, school faculty and employees.** Families will usually receive their photos a week or so after placing their order.

**For more information, please contact me at 413-442-6411 or by email: [msphotos1@me.com](mailto:msphotos1@me.com)**